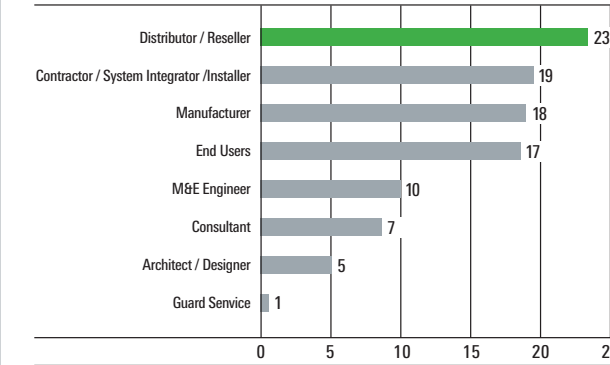


2023 show profile

Visitor statistics

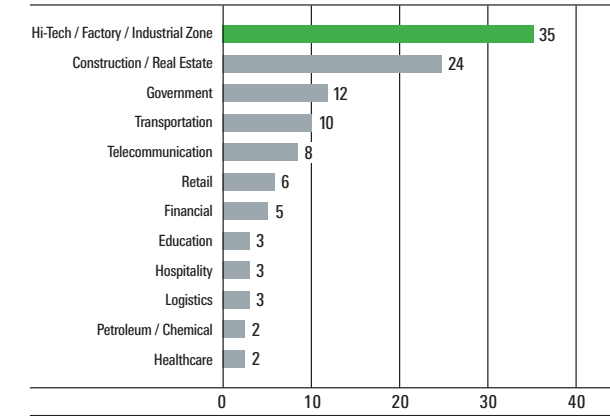
Business nature

(all figures in %)



Project nature

(all figures in %)



Top products of interest for commercial security visitors

| Surveillance | Percentage (%) |
|--------------------------------|----------------|
| SURVEILLANCE SYSTEM | 51% |
| Software & Management Platform | 30% |
| Components | 24% |
| Transmission | 12% |

| Access Control | Percentage (%) |
|--------------------|----------------|
| SMART LOCKS | 35% |
| Biometrics | 27% |
| RFID & Card | 21% |

| Smart Home | Percentage (%) |
|-----------------------------------|----------------|
| BUILDING MANAGEMENT SYSTEM | 38% |
| Sensors | 22% |
| Intercoms / Video Doorphone | 21% |
| Intrusion Alarm | 19% |
| Router & Gateway | 15% |



*Respondents were allowed to choose multiple answers

Key visitors at Secutech Vietnam 2023



Show details

Dates

14 – 16 August 2024

Venue

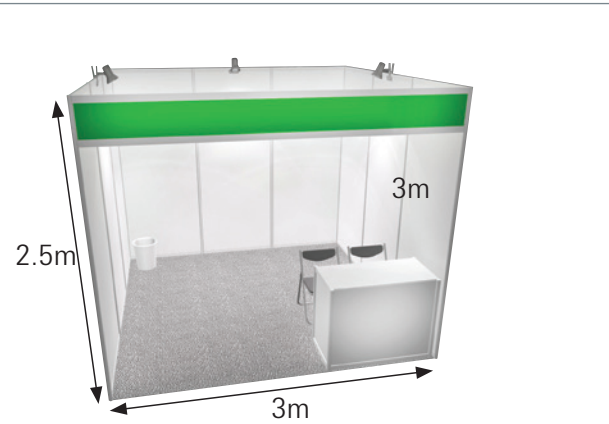
Saigon Exhibition and Convention Center, HCMC, Vietnam

Organiser contact

Global contact:
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Vietnam Advertisement & Fair Exhibition JSC – Vietfair
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Participation fees

Standard booth: USD 390 / sqm (min. 9 sqm)

Raw space: USD 350 / sqm (min. 18 sqm)

*Booth setup is subject to change

Supporters

- Asia Fire Protection Inspection Council
- Asian Professional Security Association – Vietnam Chapter
- Dept. of Industrial Security (Ministry of Public Security)
- Fire Police from cities and provinces
- Hanoi People's Committee
- Houselink JSC
- Korea Fire Institute
- Ministry of Construction
- Ministry of Defence
- Ministry of Industry & Trade
- Ministry of Information and Communications
- Ministry of Planning & Investment
- Ministry of Public Security
- Ministry of Science & Technology
- Ministry of Transport
- Singapore Civil Defence Force
- Taiwan Business Association in Vietnam
- Taiwan Fire Association
- Vietnam's Association of Foreign Invested Enterprises
- Vietnam Automation Association
- Vietnam Chamber of Commerce & Industry
- Vietnam Fire and Rescue Police Dept. (Ministry of Public Security)

Official media



Subject to change, as of December 2023

secutech VIETNAM

14 – 16 August 2024
Saigon Exhibition and Convention Center, HCMC, Vietnam

The leading gateway to opportunities in Vietnam's fast growing security industry

www.secutechvietnam.com



2023 show profile

2023 show highlights

Featured pavilions:

- Japan pavilion
- Singapore pavilion
- Korea pavilion
- Shenzhen pavilion

Fringe programme and events:

- Smart security solution conference
 - Mobile access control
 - Smart transportation & LPR
- Business matching tours
 - 330+ successful meetings
 - 56 + tours
 - 130+ exhibitors
- 19 key product groups in security, fire safety, smart building
- Six vertical focuses: factory, high-tech park, hospitality, office building, transportation, critical infrastructure
- Outdoor fire safety demonstrations
- Fire & Safety seminar

Concurrent events:

fire & safety
presented by Secutech Vietnam

SMART building
presented by Secutech Vietnam

ParkTech
presented by Secutech Vietnam

Exhibitor profile

350 exhibitors

23 countries & regions

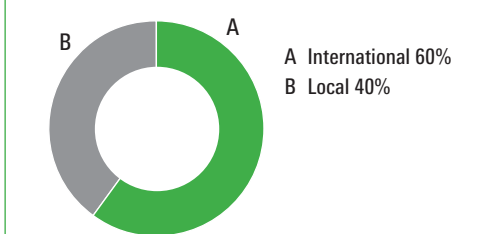
Top countries / regions

| |
|-----------|
| China |
| India |
| Japan |
| Korea |
| Singapore |
| Taiwan |
| UK |
| US |
| Vietnam |

*in alphabetical order

Exhibitor statistics

By region



Visitor profile

12,016 visitors

92% local
8% international

96% are new visitors

Top visiting cities*

| |
|-------------|
| Bac Giang |
| Bac Ninh |
| Da Nang |
| Hai Duong |
| Hai Phong |
| Hanoi |
| Ho Chi Minh |
| Hoa Binh |
| Hung Yen |
| Thai Nguyen |
| Thanh Hoa |
| Tuyen Quang |
| Vinh Phuc |
| Yen Bai |

*in alphabetical order

Top visiting countries*

| |
|-----------|
| India |
| Japan |
| Korea |
| Malaysia |
| Singapore |
| Vietnam |

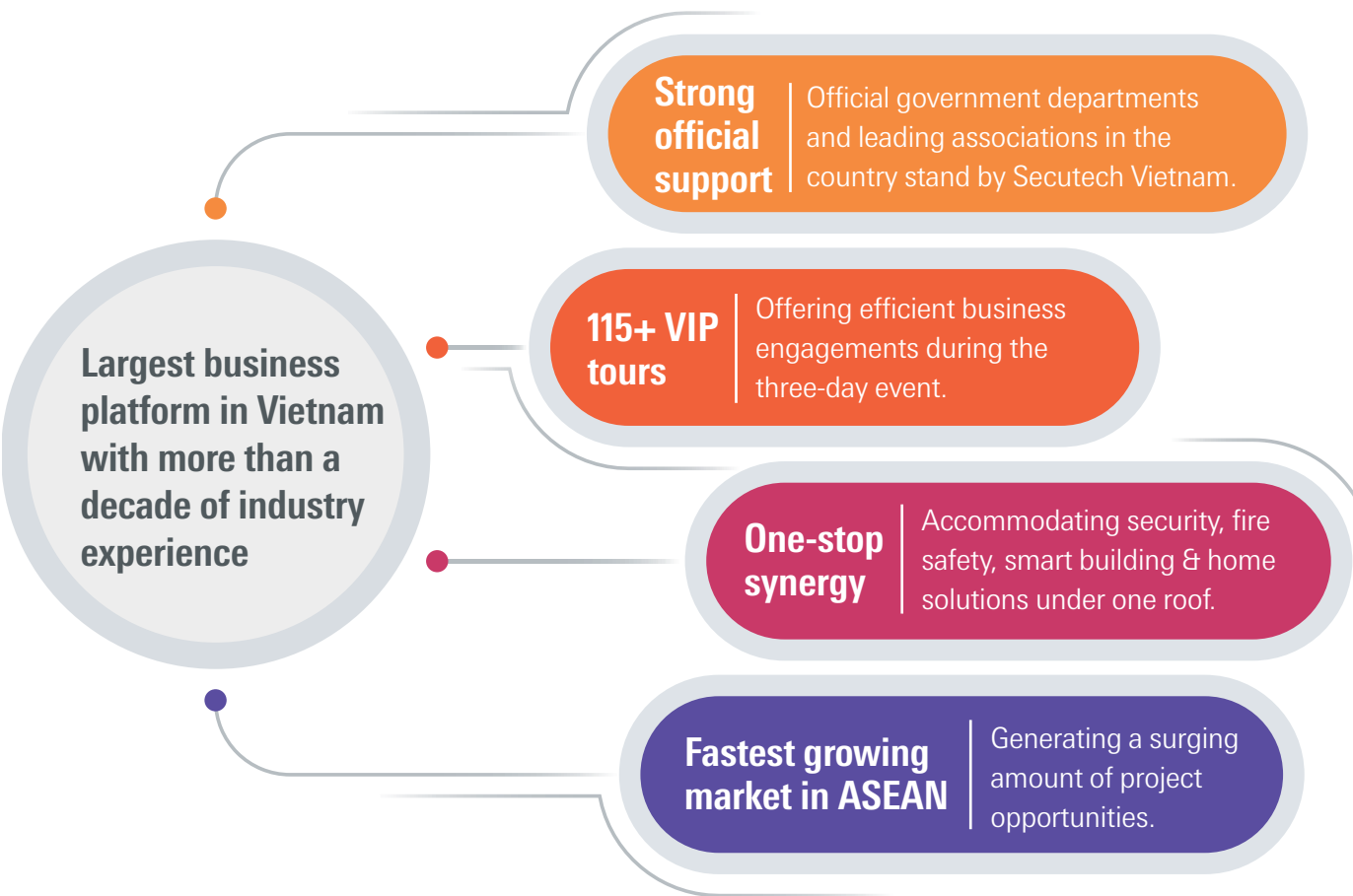
*in alphabetical order



Vietnam continues to be ASEAN's fastest-growing market

Vietnam's dynamic growth and potential continue to attract attention from businesses seeking opportunities in Southeast Asia. Secutech Vietnam is extending its presence in the smart building and urban solutions sector, aiming to tap into new business opportunities in ASEAN.

Five reasons to join Secutech Vietnam



Country facts at a glance:

- The authorities in Vietnam target GDP growth of 6.5% in 2024 emphasising the foreign direct investment (FDI) sector.
- FDI inflows reached US\$10.13 billion in the first quarter of 2023, an 18.5% increase compared to the same period last year. The total newly registered capital in the first quarter of 2023 stands at US\$5.45 billion.
- Regional Comprehensive Economic Partnership (RCEP) came into effect in 2022 in Vietnam, on top of CPTPP, EVFTA, and the UKVFTA, making the market the most attractive investment destination in ASEAN
- Strong manufacturing sector shifting from labor-intensive to high value-added goods
- 3rd largest ASEAN population at 101 million

2024 Show features:

- 400 exhibitors
- Featured pavilions, application and product showcase zones
- Specialised seminars for security and fire safety applications
- 12,000 sqm
- Tailored business matching experience
- Outdoor solution demonstration

Key product showcases



Featured Pavilions:

- Singapore Pavilion
- Japan Fire Pavilion
- Korea Fire Institute (KFI) Pavilion
- SAFRA
- Shenzhen Pavilion

Application Zones:

- Smart Factory Solution Pavilion
- Retail Solution Pavilion

Product Zones:

- Software & Platform Zone
- Fire Proof Material Zone
- PPE & Occupational Safety Zone
- Transmission & Components Zone

Vietnam Smart Parking Technologies Market

Vietnam's smart parking systems market size was estimated at USD 56.82 million in 2022. During the forecast period between 2023 and 2029, it is expected to grow at a significant CAGR of 18.89% reaching a value of USD 98.72 million by 2029.*

Solving an increase in parking-related concerns
The increasing demand for Internet of Things (IoT) technology and a significant rate of vehicle adoption are the primary factors fueling the growth of the smart parking systems market in Vietnam.

Government efforts to build smart cities
The substantial investments in driverless vehicle development will open up vast possibilities for market expansion. Companies offering smart parking solutions can now explore additional avenues for growth, thanks to the increasing prevalence of cashless transactions and electronic payment options.

*Source: GlobalData

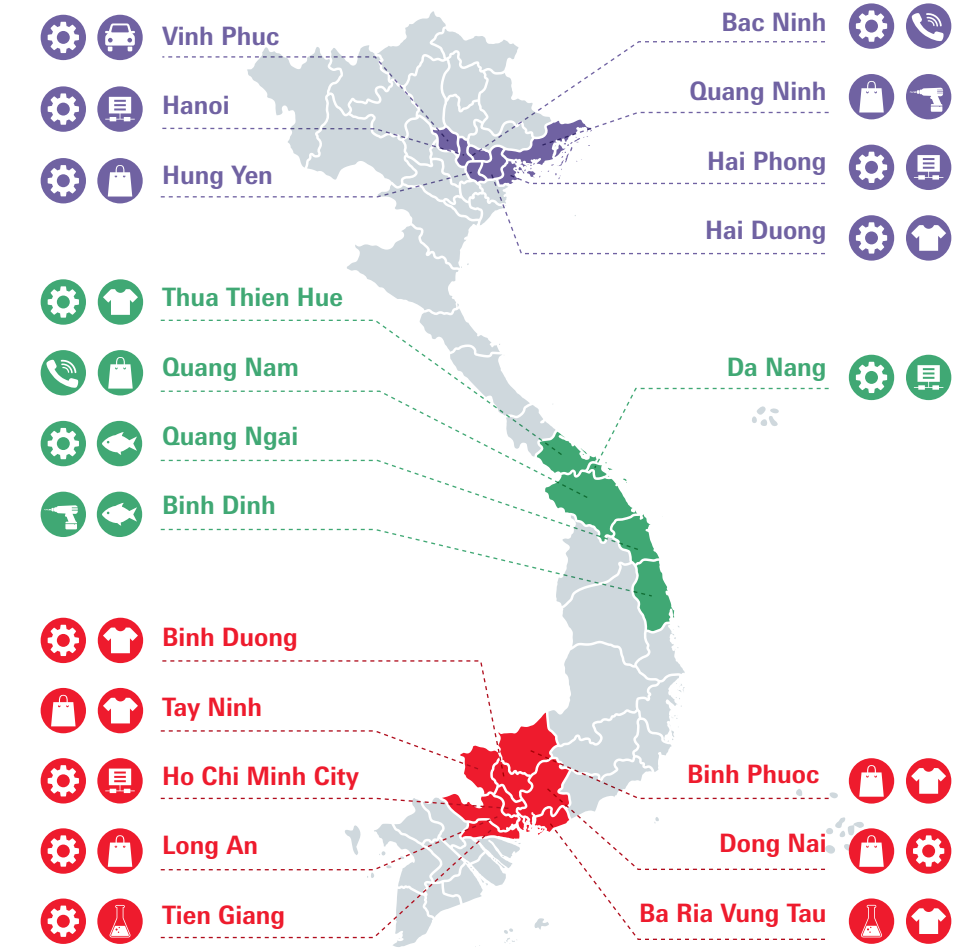


Five focused smart building & city applications

| Applications | Demand focus | Product demands |
|------------------------------|--|---|
| Factory / industrial | Production & management efficiency | Energy-saving system, automatic sensors, cloud platform, central control system |
| Commercial buildings | High ROI & management efficiency | Building automation management platform, smart office, smart elevator, smart parking management |
| Residential buildings | Smart living experience; easy-to-manage higher value-added systems | Community management platform, smart parking lot management, community security system, emergency notification system |
| Retail & SMBs | Stock and workforce management; insights for business optimisation | Inventory management, retail analytics, heat maps, POS integration, people counting |
| Parking lots | Improve parking space utilisation and alleviate traffic congestion | Smart parking platform, ticket management, license plate recognition, parking guidance, barrier gates, sensors |

Vietnam's Key Economic Regions

- Northern key economic region
- Central key economic region
- Southern key economic region



- Electronic and mechanical engineering
- IT
- Automobile
- Textile and garment
- Telecommunication
- Consumer goods
- Construction materials
- Forestry and fisheries
- Chemical and chemical products